





Oracle Software with PROMATIS Solutions

Award-winning Oracle Marketing Automation software combined with reliable PROMATIS Best Practice solutions, project management processes, process models, templates, and services.

From the pioneer of the process-oriented introduction of Oracle enterprise software solutions: the Kickstart for data-driven marketing!

Why the Marketing Cloud?

The high-performance solution for marketing automation in the business-to-business segment. Target group-specific planning, implementation, and monitoring of marketing campaigns to generate qualified sales leads.

The ideal tool for personalized customer experiences throughout the lifecycle.

Kickstart for process innovation!

With the Kickstart offerings for the Oracle Applications Cloud, PROMATIS enables a smart entry into the use of application software services: fast, economical, low-risk. For a fixed price!

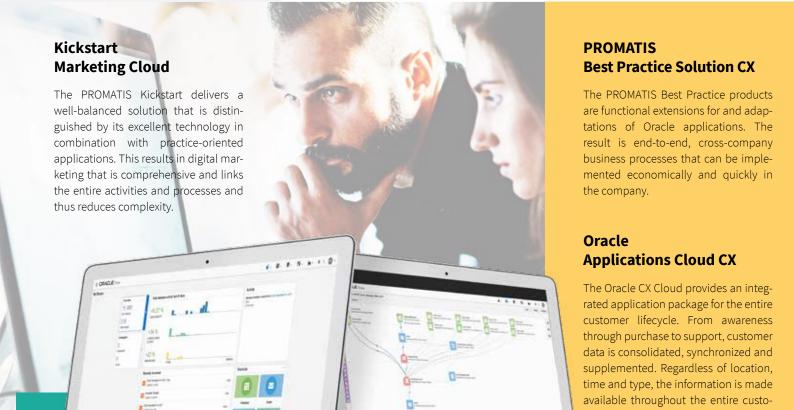
A pre-configured Oracle SaaS product suite with best practice business process models and proven PROMATIS implementation and training services.











Included products:

» Oracle Eloqua Marketing Automation

PROMATIS Best Practice-Setup:

- » Users, roles & workflows
- » Importable templates (accounts, contacts, content, ...)
- » Audience segmentation
- » Lead scoring templates
- » Multi-stage campaigns
- » Multi-channel campaigns
- » Best Practice dashboards and reports
- » Best Practice data migration templates

Implementation:

3 - 6 weeks

Training:

» Initial process/system training 1.0 day
» System introduction 2.0 days
» Application training 2.0 days

» Configuration of reportsand analyzes1.0 day

Premise:

The client is responsible for the project-spanning project management, organizational change management, transition and commissioning activities as well as the creation of system users with their access rights and menus and setting up peripheral devices.

Additional services:

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» Oracle Fusion Sales and Service

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- » Oracle Fusion Data Quality
- » Oracle Maxymiser

Specs:

- » System languages English and German; more are optional
- » Project management for PROMATIS activities is included
- » Client-specific additional developments are not included

Pricing:

Solution package for a fixed price! Price upon request, depending on your requirements.

